

# RIVER VALLEY

## RVWeb2Win Sweepstakes!

### Official Rules

#### The Promotion:

#### **RVWeb2Win Sweepstakes!**

We're celebrating our new River Valley website with an *explore to win* digital sweepstakes! You could win a Visa® gift card!

Starting Friday, September 21, 2018, for three consecutive weeks through Thursday, October 11, 2018, find the hidden coin somewhere within [www.rivervalleybank.com](http://www.rivervalleybank.com). Once you find the coin, click it to open an online entry form and enter to win! Each week search for a different coin.

Coin location changes randomly. One winner per week will receive a Visa® gift card.

Can't find the coin? No worries! Share the sweepstakes on social for another chance to win \$\$ weekly. Just post the sweepstakes hashtag **#RVWeb2Win** on your Facebook and/or twitter feeds!

#### **Find the hidden coin at [rivervalleybank.com](http://rivervalleybank.com) with #RVWeb2Win**

One winner per week will receive a Visa® gift card.

#### The Prizes:

#### **"Find the Coin" prizes**

**Week 1 • 9/21/18-9/27/18:** Find the coin and enter to win a \$100 Visa® gift card

**Week 2 • 9/28/18-10/4/18:** Find the coin and enter to win a \$200 Visa® gift card

**Week 3 • 10/5/18-10/11/18:** Find the coin and enter to win a \$300 Visa® gift card

#### **Bonus prizes with "#RVWeb2Win" social share**

**Week 1 • 9/21/18-9/27/18:** Share a post for chance to win a \$50 Visa® gift card

**Week 2 • 9/28/18-10/4/18:** Share a post for chance to win a \$50 Visa® gift card

**Week 3 • 10/5/18-10/11/18:** Share a post for chance to win a \$50 Visa® gift card

#### Eligibility.

1. No purchase, registration fee, payment, or monetary donation is required to enter or win the RVWeb2Win Sweepstakes (the "Promotion").

2. The Promotion is open to individuals , eighteen (18) years of age or older except employees and their immediate families (spouses, parents, children, siblings, grandparents, grandchildren, mother-in-law, father-in-law) and members of the same household of River Valley Bank, its parent, subsidiaries, and affiliates, (collectively, the “Sponsors” and individually, sometimes a “Sponsor”), and their suppliers, distributors, agents, and advertising, promotional, and fulfillment agencies.

#### How to Enter.

1. To enter the Promotion, go to [www.rivervalleybank.com](http://www.rivervalleybank.com), find the hidden coin, click it to open an online entry form and enter to win by completing and submitting the entry form. Or, print and complete the entry form and mail it in a self-addressed, stamped envelope to “RVWeb2Win Sweepstakes Entry c/o River Valley Bank, Marketing Department, P.O. Box 777, Wausau, WI 54402-0777.”
2. Entry forms must be completed in their entirety, including the entrant’s first name, last name, mailing address (including city, state, and zip code), email and home telephone number. Entrants must use their own name.
3. Only one entry per individual each week of Promotions timeframe.
4. Entries that are incomplete, tampered with, illegible, inaccurate, forged, irregular in any way, or otherwise not in compliance with these Official Rules will be disqualified.
5. All entries become the property of Sponsors and will not be returned.
6. Sponsors reserve the right, in their sole discretion, to cancel, modify, terminate, or suspend the Promotion if fraud, technical failure, tampering, or any other causes beyond the control of Sponsors inhibit, corrupt, destroy, or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, and Sponsors may void suspect entries and/or disqualify any individual who engages in or attempts any such activity. Any attempt to damage the operation of this Promotion is unlawful and subject to legal action.
7. By entering the Promotion, entrant agrees to full and unconditional acceptance of these Official Rules, the decisions of Sponsors, which are final and binding in all respects, and warrants that the entrant is eligible to participate in this Promotion.

Promotion Period. The Promotion begins at 8:00 a.m. CDST on September 21, 2018 and ends at 5:00 p.m. CDST on October 11, 2018. All entries must be received by 5:00 p.m. CDST on October 11, 2018.

#### Weekly Winner Selection.

1. The winner will be determined by a random drawing after 5:00 p.m. CDST from all eligible entries received at Sponsor location on:

- a. Week 1: September 27, 2018. One winner will be selected from website entry and one winner will be selected for social feed hashtag entry.
  - b. Week 2: October 4, 2018. One winner will be selected from website entry and one winner will be selected for social feed hashtag entry.
  - c. Week 3: October 11, 2018. One winner will be selected from website entry and one winner will be selected for social feed hashtag entry.
2. Winner will be notified by email or phone by the following Monday of each selection date.

Prize and Claim Requirements.

1. The winner will receive prize determined by week of entry. The prize is not transferable.

**Website “Find the Coin” Prizes**

- a. Week 1: \$100 Visa<sup>®</sup> gift card
- b. Week 2: \$200 Visa<sup>®</sup> gift card
- c. Week 3: \$300 Visa<sup>®</sup> gift card

**Social “#RVWeb2Win” Prizes**

- d. Week 1: \$50 Visa<sup>®</sup> gift card
  - e. Week 2: \$50 Visa<sup>®</sup> gift card
  - f. Week 3: \$50 Visa<sup>®</sup> gift card
2. In the event the potential winner does not qualify, an alternate winner may be selected, at Sponsors’ discretion, at random from all remaining eligible entries received. All decisions of Sponsors are final and binding. Odds of winning depend upon the number of eligible entries received.
  3. By accepting a prize, the winner grants full permission to Sponsors, their officers, directors, employees, advertising and promotional agencies, and anyone authorized by any of them to use winner’s name, likeness, voice, photograph, videotaped footage, and biographical data, in whole or in part, in any and all media, for the purpose of advertising, publicity, and trade. The winner further agrees to the use of his/her name and likeness for such purposes without limitation and without any compensation whatsoever, except where prohibited by law.

Limitations of Liability.

1. Sponsors are not responsible for any incorrect or inaccurate information, whether or not caused by any technical or human error that may occur in the processing of entries in the Promotion. Sponsors assume no responsibility for any error, omission, deletion, defect, theft or destruction, tampering, or unauthorized access to, or alteration of, entries or entry information. Sponsors are not responsible for lost, mutilated, late, incomplete, incorrect, or misdirected entry forms.

General Matters.

2. All applicable federal, state, and local laws and regulations apply. These Official Rules shall be governed and enforced pursuant to the laws of the State of Wisconsin.
3. The Promotion is void where prohibited by law.

Winner List.

1. The winners' names may be obtained by sending a self-addressed, stamped envelope to RVWeb2Win Sweepstakes, c/o River Valley Bank, Marketing Department, P.O. Box 777, Wausau, WI 54402-0777.
2. All winner list requests must be postmarked by October 15, 2018.

Official Rules. Additional copies of these Official Rules may be obtained by sending a self-addressed, stamped envelope to "RVWeb2Win" Official Rules c/o River Valley Bank, Marketing Department, P.O. Box 777, Wausau, WI 54402-0777.