

River Valley Bank acquires Manson Insurance



Contributed photo

River Valley Bank and Manson Insurance representatives attending the announcement of RVB's acquisition of the insurance agency are (from the left) Tammie Buhs, Jane Plowman, Kathy Kreitlow, Mark Westphal, Jennifer Zakrzewski, Greg Nicklaus, Vicki Blach, Susan Jacobsen, Debra Butler, and John Lisowski. Jesse Kimball was not available for the photo.

River Valley Bank announced this week the acquisition of Manson Insurance.

Manson is the largest independently owned insurance agency in northcentral Wisconsin providing multiple product lines for both commercial and personal clients.

River Valley Bank is a full-service financial institution specializing in business banking, residential mortgage, and investments. The acquisition further diversifies River Valley Bank by adding insurance services.

"We have worked in concert with Manson for years and share many cus-

tomers," Todd Nicklaus, owner of River Valley Bank, said. "We are excited about solidifying this partnership and officially bringing two strong independently owned companies together."

"As I prepare to retire it was important to me that Manson remained a privately held company," David Scholfield, retired owner of Manson Insurance, said.

"The Nicklaus family

is an excellent corporate citizen and a perfect fit to maintain Manson's strong reputation in all the communities we serve." Scholfield is approaching his 83rd birthday and is retiring for health reasons.

When RVB assumes ownership, Manson employees will become part of the River Valley family.

Manson customers will not be affected by the acquisition.

Business securities seminar in Boulder Junction May 7

Citizens Bank of Boulder Junction and Manitowish Waters and the Vilas County Sheriff's Department, in partnership with the Vilas County Chamber of Commerce, welcome all business owners, managers, and employees to attend a free business securities seminar, Thursday, May 7, 8:30–10:30 a.m., at the Boulder Junction community center (5352 Park St., Hwy. M South).

Topics presented by Michelle Mauzer, Citizens Bank Boulder Junction branch manager, and Nellie Herrmann, Citizens Bank Manitowish Waters Bank branch manager, will be check and credit card fraud, counterfeit money, and more.

The Vilas County Sheriff's Department will present information about pro-

tecting assets, identity theft and business safety and security.

Informational handouts will be available for attendees to take back to their businesses and post or share with employees. A continental breakfast will be provided, compliments of Citizens Bank.

The free seminar is open to all businesses in Vilas County as well as surrounding counties, including owners, managers and employees thereof.

The busy summer season is just around the corner and now is the time to hear the facts, be informed, and know what to do at your business.

RSVP by May 4 is appreciated, by calling Theresa Smith at the Boulder Junction Chamber, 715-385-2400.

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